

Item # \_\_\_\_\_

Moved by: \_\_\_\_\_

Seconded by: \_\_\_\_\_

Prepared by: Dottie Jones

Approved by: Felisa Cox  
County Attorney

A RESOLUTION APPROVING A CONTRACT IN THE AMOUNT OF \$169,681 WITH SDPR FOR THE DEVELOPMENT AND EXECUTION OF A PUBLIC AWARENESS CAMPAIGN TARGETED TO PEOPLE LIVING WITH HIV AND AIDS FOR THE PERIOD OF JUNE 1, 2010 TO JULY 31, 2010. THIS ITEM REQUIRES EXPENDITURE OF FEDERAL GRANT FUNDS IN THE AMOUNT OF \$169,681. SPONSORED BY COMMISSIONER EDITH ANN MOORE.

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WHEREAS, Shelby County Government issued RFP 10-003-51 seeking qualified professionals to develop and execute a public awareness campaign for People Living With HIV and AIDS; and

WHEREAS, SDPR has been selected as the most qualified candidate and wishes to provide and has the knowledge and expertise to provide such services; and

WHEREAS, Shelby County desires to enter into the attached contract with SDPR in the amount of \$169,681.00 for the aforementioned services for the period June 1, 2010 through July 31, 2010; and

WHEREAS, funds in the amount of \$169,681.00 are available in the Fiscal Year 2010 Operating Budget account number 454-480595 (\$76,710.00) and 455-480592 (\$92,971.00); and

WHEREAS, All costs are reimbursable by the grant for the period of June 1, 2010 through July 31, 2010.

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF SHELBY COUNTY, TENNESSEE, That the contract between Shelby County Government and SDPR for the development and execution of a public awareness campaign for People Living With HIV and AIDS is hereby approved.

BE IT FURTHER RESOLVED, That SDPR is authorized to incur costs only to the extent that purchase orders have been issued by the County, and the Purchasing Department is hereby authorized to issue a purchase order or purchase orders pursuant to said contract, in an amount not to exceed \$169,681.00, provided that said funds have been awarded by the federal government and appropriated by the Board of Commissioners.

BE IT FURTHER RESOLVED, That funds in the amount of \$169,681.00 are available in the Fiscal Year 2010 Operating Budget account number 454-480595 (\$76,710.00) and 455-480592 (\$92,971.00); and .

BE IT FURTHER RESOLVED, That said contract provides the option to renew up to two additional years for select periods. Said renewals are hereby approved subject to the annual appropriation of funds for each renewal term's corresponding Fiscal Operating Year by Shelby County Government. In the event sufficient funds for said renewals are not appropriated by the Board of Commissioners for the fiscal periods relating to any new renewal term, then the contract will be terminated.

BE IT FURTHER RESOLVED, That the County Mayor is hereby authorized to execute the heretofore referenced contract on behalf of Shelby County Government, an executed copy of which is to be placed on file in the Contracts Administration Department.

BE IT FURTHER RESOLVED, That the County Mayor and the Director of Administration and Finance are authorized to issue their warrant or warrants to the extent of the appropriations made in this resolution and to take proper credit in their accounting therefor.

\_\_\_\_\_  
Joe Ford, Interim Mayor

Date: \_\_\_\_\_

ATTEST:

\_\_\_\_\_  
Deputy Clerk of County Commission

ADOPTED: \_\_\_\_\_

## SUMMARY SHEET

### **I. Description of Item**

The Ryan White Minority AIDS Initiative (MAI) grant from the U.S. Department of Health and Human Services has been awarded to Shelby County Government to evaluate and address the disproportionate impact of HIV and AIDS on women and minorities, including African Americans, Alaska Natives, Latinos, American Indians, Asian Americans, Native Hawaiians and Pacific Islanders. In particular these funds are to be used to develop creative strategies to engage and retain individuals living with HIV and AIDS into primary medical care. The target population for these funds include all minorities living with HIV/AIDS within the Memphis Transitional Grant Area (TGA) which includes:

- ☐ Shelby County, Tipton County, and Fayette County in Tennessee
- ☐ DeSoto County, Tunica County, Marshall County, and Tate County in Mississippi
- ☐ Crittenden County in Arkansas

On December 23, 2009, Shelby County Government was notified of an additional \$956,876 to be used for MAI activities during the FY09 grant year (August 1, 2009 - July 31, 201). It is estimated that at least 40% of the 6,683 people living with HIV/AIDS within the TGA know their status but are not in care for a variety of reasons, including a lack of awareness that free low cost services are available within the community. For this reason, Minority AIDS Initiative funding is being used to support a Public Awareness Campaign to increase knowledge of services throughout the Transitional Grant Area. An RFP released through Shelby County Government has identified a capable service provider, SDPR, to implement this comprehensive multimedia campaign.

### **II. Source and Amount of Funding**

- A. Funds in the amount of \$169,681.00 are available in the Fiscal Year 2010 Operating Budget account number 454-480595 (\$76,710.00) and 455-480592 (\$92,971.00).
- B. There are no other costs, directly associated with this resolution.

### **III. Contract Items**

Contract with SDPR in the amount of \$169,681.00 is attached.

### **IV. Additional Information Relevant to Approval of this Item**

- A. Administration recommends approval of this resolution.